



Journalism at the Women's Media Center

Journalism is a primary activity at WMC. Our team produces news, talk and features content delivered across radio and digital platforms.

Target Issues

Our journalists actively work on a range of important issues, under the following overarching themes:



Women's Empowerment

- Gender based violence (GBV)
- Sexual harassment
- Sexual & reproductive health
- Migration & trafficking
- Entrepreneurship & financial literacy



Youth Empowerment

- Media & Information Literacy (MIL)
- Promote young women in STEM
- Promote youth's public participation



Human Rights

- LGBTQ+ Rights
- Rights of disabled people
- Social inclusion



Democratic Rights

- Civic participation
- Rule of law
- Transparency and accountability



Ethical Journalism

- Journalism Code of Conduct
- Gender-sensitive reporting

Gender Equality is a crosscutting issue in all of our programs.

We strategically dedicate resources to the work that directly contributes to achieving our mission and goals.

However, we are happy to create content on other important issues (e.g. environmental sustainability) together with partner organizations, as long as the topic aligns to our overall mission and organizational values.

WMC will always make our platforms available for sharing critical information on issues of broad community concern, such as providing accurate information on the COVID-19 pandemic to the Cambodian community.

Journalistic values

As a media organization, we understand the importance of journalistic integrity to remaining a trusted source of information.

In undertaking all activities, we adhere to the following values:

- Independent
- Accurate
- Balanced
- Fair
- Professional
- Respect for sources
- Gender sensitive

Overarching principles

In all our programs, regardless of the topic, target audience, or donor, we plan and implement our programs in line with the following principles:

- Empowering to women
- Sensitive to community values, religion, customs, traditions, and culture
- Respectful
- Act with Integrity
- Transparent
- Accountable
- Excellent
- Collaborative (teamwork)
- Voluntary participation.